



Lisa Meador Schoppa

The Luxe Pet

Lisa has spent the past 35+ years in the Aviation & Animal Transport industry, handling positions of increasing stature and responsibility. She joined Houston-based Continental Airlines in 1984. It was her vision that established the Live Animal Desk (now known as the PetSafe Desk) in October 1996, and she launched Continental's world-renown and award-winning PetSafe program in late 1998. Continental's PetSafe program and Lisa Meador received many honors over the years, and was widely acclaimed by print and TV media. After the 2010 merger with United Airlines, Lisa stayed aboard and helped transition PetSafe to the new, larger carrier but elected to retire in July 2012.

Today, Lisa has come out of retirement to help build a new division called THE LUXE PET at an already award-winning Specialty Animal Transport company, BioTrans USA. They are a fast-growing company with more than 90 ground vehicles in the USA and Canada and abilities to assist customers with fly and drive solutions for their 4-legged family members around the world. And when Lisa isn't training her team or working with customers, she lives and works remotely from the island of Guam in the South Pacific with her husband, Long-Haired Chihuahua and locally rescued "Boonie dog" named Holly Jolly (yes, she showed up on my doorstep at Christmas).

Additionally, Lisa is a Past President of the Animal Transportation Association, an industry trade organization dedicated to improving the welfare of animals in multi-modal transport through education and best practices. She also served as a Founding Member of the Advisory Council to IATA's Live Animal/ Perishables Board (Intl. Air Transport Association) and Airline Liaison and later a Director for IPATA (Intl. Pet & Animal Transport Association).

Lisa is a native of Houston, Texas; a graduate of the University of Houston with a Liberal Arts degree including a minor in History (her particular interest is Texas History). She has 3 grown children (2 Sons and a Daughter) and 1 beautiful (well-loved) granddaughter named, Ahava. Her love of all things animal will keep her in this industry for life whether she's championing industry changes to improve animal welfare, helping local rescue groups or loving and caring for her pups.