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Promoting a culture of continuous improvement and intentional transformation requires data. As the Director of Quality and Compliance with BioTrans Logistics, one of the fastest-growing animal transport and logistics providers in the world, located outside Boston, Massachusetts, Jay Eaves is intimately aware of this fact. Good data helps responsive organizations establish baselines, craft benchmarks, and achieve targets. Ultimately, each data point can help complete a picture that will be the bridge to a solution.