

# ATA 38<sup>th</sup> Annual Conference

## *A Global View of Animal Logistics*

### Sponsorship Opportunities

### Vancouver, BC Canada



Gain company exposure through our *Advertisement, Events and Conference Supporter* opportunities. Sponsorships are on a first-come, first-serve basis so if something is of interest to you, please get back to us as soon as possible so we can reserve it for you. And, as always, if you have any questions, feel free to contact us!

## ADVERTISEMENT

<i>Total Sponsorship</i>	<i>Web Flash Location</i>	<i>Program Ad Size</i>
\$5,000 and over	Home Page & Conference Section	full page
\$3000 to \$4999	Home Page & Conference Section	1/2 page
\$2000 to \$2999	Conference Section	1/4 page
\$1000 to \$1999	Conference Section	business card size
up to \$1000	Conference Section	Small 1x1 tile

## EVENT SUPPORTER

Supporters will gain recognition through exposure in the conference program, slideshows and signage.

<i>Day</i>	<i>Activity</i>	<i>Sponsorship Amount</i>
Sunday, March 18	Icebreaker Reception Food	\$3,000 USD
	Icebreaker Reception Cocktails	\$2,500 USD or co-sponsor @ \$1250 USD
Monday, March 19	Continental Breakfast	\$1,500 USD
	Morning Break	\$1,000 or co-sponsor @ \$500 USD
	Lunch	\$3,000 USD
	Afternoon Break	\$1,000 or co-sponsor @ \$500 USD
Tuesday, March 20	Continental Breakfast	\$1,500 USD
	Morning Break	\$1,000 or co-sponsor @ \$500 USD
	Lunch	\$3,000 USD
	Afternoon Break	\$1,000 or co-sponsor @ \$500 USD
Wednesday, March 21	Continental Breakfast	\$1,500 USD
	Morning Break	\$1,000 or co-sponsor @ \$500 USD
	Lunch	\$3,000 USD
	Afternoon Break	\$1,000 USD or co-sponsor @ \$500 USD

## CONFERENCE SUPPORTER

**Vancouver Conference Group Photo** – \$1,500 USD

A 5x7 color photo in glossy white folder distributed to all attendees with your black & white logo on the outside front cover.

**Conference Onsite Program** – \$3,500 USD (*inside front cover*)  
\$3,000 USD (*inside back cover*)

Contains approx. 20 pages (with your full page, color, advertisement on the inside front or back covers).

**Badge Lanyards** – \$2,000 USD

Go where attendees go throughout the conference! Your company name imprinted on the neck lanyard makes sure everyone sees YOUR company name when they look at any attendee's name badge!

**Registration Folders** - \$1,750 USD

Help attendees keep all of their paperwork organized during the conference. When each attendee checks in at the registration desk, they'll receive the registration folder/envelope which will contain their conference program, name badge, meal tickets and other handouts

**Registration Package Inserts** – \$500 USD

Ensure that everyone takes you home with them! Have your company brochure or printed materials (one item only) inserted into each registration package. (You supply the brochures! We supply the labor to insert it into each package!)

**Contribute Any Amount** – \$ any amount

To be applied to the overall conference activities at the discretion of ATA and your name will be recognized as a sponsor.

**Sponsor a Speaker** – \$ any amount

To be applied towards airfare and/or hotel expenses and your name will be recognized as a sponsor.

**Don't miss the opportunity** to market your company/organization during the ATA's 2012 Vancouver Annual Conference.